



**Becker Communications, Inc. Receives Awards  
from the Public Relations Society of America**

(July 18, 2008) -- Becker Communications, Inc. (BCI) was pleased to receive an array of awards from the annual Public Relations Society of America's Koa Anvil dinner held July 17<sup>th</sup> at the Halekulani Hotel in Honolulu. The top category awards included two Koa Hammer Winners and two Koa Hammer Awards of Excellence.

Koa Hammers are awarded for winning public relations campaigns. BCI's recognized campaigns were "Extreme Makeover: Home Edition" for Brookfield Homes Hawaii in the category of Media Relations - Consumer Products; and the 2007 "Duke's Ukes Contest" for Duke's Waikiki in the category of Media Relations - Travel & Tourism/Hospitality.

BCI received Koa Hammer Awards of Excellence for the "Tadd Fujikawa Sponsorship News Conference" for Aloha Petroleum, Ltd. in the Press Conferences category; and "New Century Connections" for Hawaii Dept. of Transportation/Airports in the External Video Programs category.

Becker Communications, Inc. is a full-service public relations agency based in Honolulu, Hawaii. The 22 year-old firm represents a wide variety of clientele, providing services in the areas of promotions and publicity; issue management and crisis communications; government and community relations; and Web 2.0 online services. More information about the company can be found at [www.beckercommunications.com](http://www.beckercommunications.com).

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