



***Be Original. Be Crazy!***

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MEDIA CONTACT:  
Marichris Diga or  
Jocelyn Collado  
Becker Communications, Inc.  
(808) 533-4165

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### **CRAZY SHIRTS CREATES TSUNAMI SURVIVOR T-SHIRT**

HONOLULU – Proving Hawaii’s preparedness and response, Crazy Shirts has created a commemorative “Tsunami Survivor” shirt, which hits Crazy Shirts retail locations and [www.CrazyShirts.com](http://www.CrazyShirts.com) today. A portion of the proceeds from the exclusive design will be donated to support earthquake relief efforts in Chile.

The front of the t-shirt features the arrival times of the first tsunami wave in Hilo, Kahului, Honolulu, and Nawiliwili Harbors, while the back reads “Tsunami Survivor 2010 – February 27.”

“Even though there was no notable damage here, this was still a big event for Hawaii, so we felt that it was great opportunity for us to provide a keepsake for visitors and locals alike, as well as to share some Aloha and help the folks in Chile recover from this disaster,” said Crazy Shirts Chief Executive Officer & President Mark Hollander.

The classic crew neck t-shirts are available at Crazy Shirts retail stores in Hawaii, as well as online at [CrazyShirts.com](http://CrazyShirts.com), and retail for \$25. A portion of the proceeds from sales of the Tsunami Survivor T-shirt will be donated to the American Red Cross to support the recovery of those whose homes and lives were affected by the earthquake.

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing more than 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in, California, Nevada, South Carolina and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit [www.crazyshirts.com](http://www.crazyshirts.com).

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**Editor's Note:** Images of the Tsunami Survivor shirt are available. Please contact Jocelyn Collado of Becker Communications at [jocelyn@beckercommunications.com](mailto:jocelyn@beckercommunications.com) or (808) 533-4165 if you are interested in receiving images.