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KAISER PERMANENTE GREAT ALOHA RUN FEATURES 3-DAY SPORTS, HEALTH, AND FITNESS EXPO

HONOLULU (1/25/10) — Highlighting adventure, action sports, leisure activities, and health and wellness, the Kaiser Permanente Great Aloha Run Sports, Health, and Fitness Expo will take place from Friday, February 12 through Sunday, February 14, 2010, at the Neal S. Blaisdell Center's Exhibition Hall. The Expo will provide an array of exhibit booths offering the most up-to-date, exciting and fun products and services in sports, health and fitness, in addition to entertainment, workshops, and more.

"The Sports, Health, and Fitness Expo is an inspiring event, and it will be better than ever this year," said Carole Kai, president of Carole Kai Charities. "The goal of the Expo is to improve one's quality of life by encouraging healthy, happy, and active lifestyles, physical fitness, and even financial wellbeing, and we hope to give the people the tools they need to do so."

The 2010 Sports, Health, and Fitness Expo will be open to the public on Friday, February 12 from 4 - 9 p.m.; on Saturday, February 13 from 10 a.m. - 8 p.m.; and on Sunday, February 14 from 10 a.m. to 5 p.m. General admission is \$4; \$2 for military personnel with valid ID; and free for senior citizens over 65, keiki under age 12 with a paying adult, and all registered entrants of the Kaiser Permanente Great Aloha Run. Parking will be available at the Blaisdell Center for \$5 before 4 p.m. and \$6 after 4 p.m.

Since 1985, the Great Aloha Run has raised more than \$8.1 million and assisted more than 150 local non-profit organizations. The four days of events, which take place over

Presidents' Day weekend, highlight family, health, fitness and charity, includes a three-day Sports, Health & Fitness Expo; Silver Streaks Sunrise Walk; Keiki Fun Run; and 8.15-mile foot race.

Kaiser Permanente Hawaii has provided total health to the people of Hawaii for more than 50 years. Today it has the largest medical group with over 410 physicians supported by 4,400 nurses and support staff. Care for members is focused on their total health guided by our personal physicians, specialists, and team of caregivers. Our expert care and medical teams are supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery, and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education and the support of community health. Visit kp.org for additional information.

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