

For Immediate Release

**HBO, OCEANIC TIME WARNER CABLE AND THE CITY & COUNTY OF HONOLULU
PRESENT THE HONOLULU FILM PREMIERE OF
BY THE PEOPLE: THE ELECTION OF BARACK OBAMA
FREE TO THE PUBLIC AT THE WAIKIKI SHELL**

Audience Asked To Bring A Donation Of Canned Food
To Benefit Hawaii Foodbank

In honor of Hawai'i's native son, President Barack Obama, HBO, Oceanic Time Warner Cable and the City & County of Honolulu will present a free, public screening of the HBO Documentary Film *BY THE PEOPLE: THE ELECTION OF BARACK OBAMA* at The Waikiki Shell on Thursday, October 29, 2009. Doors will open at 5:30pm. The premiere is one of nine exclusive advance screenings taking place across the country.

BY THE PEOPLE is a unique exclusive, behind-the-scenes inside story of the Obama campaign, focusing on the candidate, family members, and staffers and voters who helped turn an unlikely American dream into reality. The film includes footage shot in Honolulu and interviews with several Hawaii residents, including, Congressman Neil Abercrombie, Bobby Titcomb and the President's sister and brother-in-law, Drs. Maya Soetoro-Ng and Konrad Ng.

Honolulu Mayor Mufi Hannemann said, "The people of Hawaii are very proud that a native son of the islands, a keiki o ka aina, is leading our country. President Obama represents so much to us: the realization of long-held dreams, the hopes and aspirations of a multi-cultural society, and the promise of our nation's revitalization. We're delighted to join HBO and Oceanic for the premiere of the Obama documentary, and thank both for their generosity in sharing this work with us."

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The Honolulu premiere includes a private VIP reception in the pool area of the Shell; reserved seating for Oceanic customers, community groups and sweepstakes winners in the seated section; and free, open seating in the lawn section. Doors open at 5:30pm with live entertainment by Willie K. beginning at 6:00pm. The screening begins at 7:00pm.

Oceanic subscribers may RSVP for preferred seating on a first come, first served basis at www.oceanic.com/obama. Lawn seating is open to the general public; no RSVP is required. All guests are asked to bring a canned food donation to benefit the Hawaii Foodbank. Large bins will be placed at each entrance to the Shell.

Since 1969, Hawaii residents have relied on **Oceanic** for quality cable service. Today, Oceanic operates one of the most technically-advanced and innovative systems in the industry. As an industry leader, Oceanic proactively invests in state-of-the-art network infrastructure and is at the forefront in providing new subscriber services. Time Warner Cable Inc. is the second-largest cable operator in the U.S. and an industry leader in developing and launching innovative video, data and voice services.

The **Hawaii Foodbank** is the only nonprofit 501(c)(3) agency in the state of Hawaii that collects, warehouses and distributes mass quantities of both perishable and non-perishable food to 250 member agencies as well as food banks on the Big Island, Maui and Kauai. The Hawaii Foodbank forms a vital link between the food donors and our member agencies by providing services in collecting, sorting, salvaging and distributing food. The Hawaii Foodbank also supports its member agencies through financial and educational assistance.

BY THE PEOPLE: THE ELECTION OF BARACK OBAMA debuts exclusively on HBO, Election Day, Tuesday, November 3, 2009.

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