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BECKER COMMUNICATIONS, INC. ANNOUNCES NEW STAFF

HONOLULU (July 20, 2009) – Becker Communications, Inc. (BCI), a full-service PR and marketing firm, has hired **Jason Meyer** and **Allison Andrade** as account executives, and **Marichris Diga** as account coordinator.

Jason Meyer brings to BCI a wealth of experience from inside Washington DC's Beltway, where he worked on issues advocacy, public affairs outreach, and online communications. His expertise spans various industries including energy, agriculture, and transportation. Meyer formulates and executes strategies to reach policy makers, stakeholders, and niche audiences through traditional and online media sources. He is also adept at partnerships and coalition development. Meyer graduated from George Washington University with a Master's degree in media and public affairs. He earned a bachelor's degree in psychology from Wake Forest University, where he graduated with honors.

Allison Andrade has a diverse background in public relations and marketing, specializing in media relations, strategic partnerships, interactive advertising, and special events. Prior to joining BCI, Andrade was with another Honolulu public relations firm, where she worked on retail, healthcare, real estate and tourism industry accounts. A graduate of Punahou School, Andrade obtained a degree in Organization Communications from the University of Portland, where she played Division One golf.

Marichris Diga specializes in promotional public relations, event planning, and online marketing and communications. She previously provided media relations and event support for GEAR UP Hawaii, a federal program whose mission is to increase the number of low-income students who enter and succeed in postsecondary education. She is a graduate of the University of Hawaii, where she earned her bachelor's and master's degrees in Communication and served as president of the Public Relations Student Society of America, Hawaii chapter.

Becker Communications, Inc. is a full-service public relations agency based in Honolulu, Hawaii. The 23 year-old firm represents a wide variety of clientele, providing services in the areas of promotions and publicity, issue management and crisis communications, government and community relations, and online marketing and communications. More information about the company can be found at www.beckercommunications.com.

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