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HILDGUND JEWELRY TO PLAY SANTA CLAUS THIS HOLIDAY SEASON

Local Jeweler Celebrates 136th Anniversary by Hiding Nearly \$50,000 Worth of Jewelry in 136 Wrapped Gifts Throughout the Islands in December

HONOLULU – In celebration of its 136th anniversary in Hawaii, Hildgund Jewelry will be giving away nearly \$50,000 in merchandise in 136 wrapped gift boxes that will be placed in various public locations throughout Oahu, Maui and the Big Island throughout December. In the spirit of the holiday, Hildgund Jewelry will also be leaving 136 meal vouchers at various parks and shelter locations for Hawaii’s homeless.

“We’re really excited about celebrating our 136 anniversary and can’t think of a better way to say *mahalo* to Hawaii for supporting our company for all these years,” says President Bruce Bucky. “When a person finds the gift or voucher, that’s it. There are no strings attached.”

This will be a game of finders-keepers with jewelry items ranging from \$100 to \$8,000 in value. New gifts will be hidden daily from November 30 through December 31, and can be found within a white wrapped box with a gold bow.

Founded in 1873, Hildgund Jewelry offers the ultimate in fine custom designs and handcrafted jewelry by “Hildgund.” Every piece is unique in its elegance; every piece is one of a kind. Hildgund Jewelry maintains locations at the Kahala Hotel and J.W. Marriott Hotel on Oahu; Four Season Resort on Maui; and Four Season Hualalai, Mauna Lani Bay Hotel and Mauna Kea Beach Hotel on the Big Island. For more information on Hildgund Jewelry, call (808) 523-1123 or visit www.hildgund.com.

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