



FOR IMMEDIATE RELEASE

MEDIA CONTACT:
Caroline Witherspoon or
Marichris Diga
Becker Communications, Inc.
(808) 533-4165

**OCEANIC TIME WARNER CABLE TO LIVE BROADCAST
SPONSOR ME ALA MOANA BOWLS PRO SURFING CONTEST**

Mililani, HI (June 7, 2010) – Oceanic Time Warner Cable will be surfing the TV waves again with the 2010 Sponsor Me Ala Moana Bowls Pro Surfing Contest. From June 14 through 26, 2010, viewers will be able to watch the events live from Ala Moana Bowls at Magic Island on the Oceanic SURF channel, standard definition channel 250 and HD channel 1250.

Sponsor Me Ala Moana Bowls is sanctioned by the Association of Surfing Professionals Hawaii and rated a 2 Star World Qualifying Series (WQS) event. The contest will feature 2009 defending champion Flynn Novak from Oahu's North Shore and many other top local surfers competing for the \$25,000 cash purse, as well as valuable WQS rating points, and a spot in the prestigious 2010 Vans Triple Crown of Surfing.

"We are very pleased to support local surfing contests," said Alan Pollock, Oceanic's Vice-President of Marketing. "Surfing is definitely a big part of what Hawaii is all about and the demand is there for these types of live broadcasts."

Oceanic currently delivers a diverse selection of entertainment and information services by way of an advanced fiber optic/coax network to more than 400,000 households, schools and businesses on Oahu, Maui, Kauai, Molokai, Lanai and the Big Island. Among its products are Road Runner Mobile, Road Runner High-Speed Online as well as Home Phone services. The company has provided quality cable service for Hawaii residents since 1969. For more information, call (808) 643-2337 or visit www.oceanic.com.

About Time Warner Cable

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, Southern California (including Los Angeles and HI) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmediasales.com.

#