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**OCEANIC TIME WARNER CABLE TO LIVE BROADCAST
2010 VOLCOM PIPELINE PRO**

Mililani, HI (January 22, 2010) – Surf’s up again on Oceanic Time Warner Cable...literally. On the heels of its successful broadcasts of the 2009 Vans Triple Crown of Surfing and The Quiksilver Eddie Aikau contests, Oceanic will air another professional surfing contest this month, Volcom Pipeline Pro. Starting January 23 through February 5, 2010, viewers will be able to watch the events live on standard definition channel 250 and HD channel 1250.

This is Volcom’s first ever Association of Surfing Professionals (ASP)-rated 5 Star World Qualifying Series event. The Volcom Pipeline Pro will feature a prize purse of \$120,000 and participants will include Hawaii’s top local pro surfers as well as Pipeline specialists.

“With the success of over 50,000 digital cable viewers for the Vans Triple Crown, Oceanic is excited to showcase the inaugural Volcom Pipeline Pro,” said Alan Pollock, Oceanic’s Vice-President of Marketing. “We are proud to continue to support competitive surfing in Hawaii as well as the ASP Hawaii regional contests.”

An innovative designer, marketer and distributor of premium quality young men’s and young women’s clothing, accessories and related products, Volcom was founded in 1991 by Richard Woolcott and Tucker Hall and today is one of the leading boardsport brands in the world. Products include t-shirts, fleece, bottoms, tops, jackets, boardshorts, denim and outerwear, incorporating distinctive combinations of fashion, functionality and athletic performance.

Oceanic currently delivers a diverse selection of entertainment and information services by way of an advanced fiber optic/coax network to more than 400,000 households,

schools and businesses on Oahu, Maui, Kauai, Molokai, Lanai and the Big Island. Among its products are Road Runner high-speed Internet as well as Digital Phone services. The company has provided quality cable service for Hawaii residents since 1969. Oceanic's parent company, Time Warner Cable, is a major developer of entertainment and information content operating in 27 states across the United States. For more information, call (808) 643-2337 or visit www.oceanic.com.

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