



FOR IMMEDIATE RELEASE

CONTACT: Caroline Witherspoon or
Allison Andrade
Becker Communications Inc.
808.533.4165

**SALES OF RED MANGO AT KAHALA MALL TO BENEFIT
AMERICAN DIABETES ASSOCIATION- HAWAII**

Retailer to Donate Portion of Proceeds from Tangomonium™ Sales Through September

HONOLULU (September 14, 2009) – On the heels of its successful grand opening at Kahala Mall, Red Mango has announced it will donate a portion of the proceeds from sales of its popular Tangomonium™ flavor frozen yogurt through the end of the month to the American Diabetes Association–Hawaii.

“Red Mango is dedicated to helping people make healthier eating choices and as a local business owner, it’s important to me that we give back to the community in which we work and live,” said Alex Choi, Red Mango area developer. “The American Diabetes Association is an incredible organization that is doing great work to prevent and cure diabetes and to improve the lives of all people affected by the disease, which is especially significant in Hawaii.”

Tangomonium™ is one of four delicious flavors of all natural frozen yogurt offered at Red Mango. Launched earlier this year, Tangomonium™ offers a light and refreshing flavor with notes of fruit and citrus, based on a secret recipe developed by Dan Kim, founder, president & CEO of Red Mango. Like all Red Mango’s frozen yogurt flavors, Tangomonium™ is 100 percent all natural, contains no artificial ingredients, is nonfat, and gluten free. It is also a good source of calcium, and full of probiotic live and active cultures, which promote digestive health and support a healthy immune system.

Renowned worldwide as the pioneer of authentic frozen yogurt, Red Mango combines its refreshingly tart frozen yogurt with fresh and exciting toppings to create a unique frozen yogurt sensation in a stylish environment. Red Mango also recently became the first retailer to offer made-to-order iced teas fortified with probiotics, or good bacteria.

-more-

Located mauka of Center Stage at Kahala Mall, Red Mango is open daily from 10:00 a.m. to 9:00 p.m.

About Red Mango:

Red Mango, the fastest growing retailer of authentic nonfat frozen yogurt, opened its first U.S. store in July 2007 in Los Angeles and has since celebrated more than 50 store openings across Arizona, California, Hawaii, Illinois, Indiana, Nevada, New Jersey, New York, Texas, Utah, and Washington. Red Mango received *Nation's Restaurant News's* 2009 "Hot Concepts!" award and has been named the best frozen yogurt in Seattle, Las Vegas, Chicago, Utah and New York by independent publications. Headquartered in Dallas, Red Mango serves uniquely delicious frozen yogurt that is all-natural, nonfat, gluten-free and packed with beneficial live and active probiotic cultures that support a healthy immune and digestive system. Red Mango's frozen yogurt has been certified by the National Yogurt Association's Live and Active Culture Seal for meeting the required criteria for healthy frozen yogurt. Additionally, Red Mango recently introduced the first iced teas fortified with probiotics.

Red Mango's investors include CIC Advantage Holdings, LLC, a holding company formed by CIC Partners and leading retail restaurant operators to invest in and add value to multi unit retail companies. For more information about Red Mango, please visit www.redmangousa.com. For franchising information, please visit www.redmangofranchising.com or call 214-871-6865.

###