



Becker Communications, Inc. Hires Tess Staadecker and Angela Anderson

(September 5, 2008) -- Becker Communications, Inc. (BCI) is pleased to announce the hiring of two account coordinators, Tess Staadecker and Angela Anderson.

Staadecker brings a diverse marketing and public relations background to the Becker Communications team. Prior to joining BCI, Staadecker worked for one of Seattle's premiere boutique PR firms, where she specialized in project management, marketing initiatives and creative planning for restaurant and entertainment clientele.

Staadecker holds a bachelor's degree from Cornell University's School of Hotel Administration where she focused her studies in marketing and consumer behavior.

Angela Anderson has a specialty in marketing, with valuable experience in event planning and implementation for large- and small- scale events in Hawaii and on the mainland.

Anderson graduated from Penn State University with a bachelor's in marketing and a minor in sociology. She is actively involved in the American Marketing Association and is a member of the Hawaii chapter's programs and events committee.

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